



23 Intriguing Things You Need to Know

1. [In-House Corner: Proxy Drafting Tips – Part 2](#)
 2. [In-House Corner: Shareholder Engagement](#)
 3. [How to Land a Meeting with an Investor Who Doesn't Want to Meet](#)
 4. [What Should You Say to Investors When There's Nothing Pressing](#)
 5. [How to Handle Unexpected Questions \(This is the "Biggie"\)](#)
 6. [A Few Things NEVER to Do When Engaging with Institutional Investors](#)
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7. [One Thing NEVER to Do When Engaging with ISS](#)
 8. [Vanguard's Voting Guidelines: 5 Things to Know](#)
 9. [State Street's Voting Guidelines: 4 Things to Know](#)
 10. [Corp Fin Updates Covid Guidance for Annual Meetings Again](#)
 11. [Sneak Preview? SEC Chair Weighs in on Possible Cyber Disclosure Rulemaking](#)
 12. [How Do You Determine the "Materiality" of an ESG Issue?](#)
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13. [Is it a conflict if your independent auditor also performs your CSR attestation?](#)
 14. [None of the leading standards make authentic sustainability accounting possible?](#)
 15. [The lack of individual motivation and how that hinders the climate battle](#)
 16. [Ceres' new 'shareholder engagement guidance for climate risks'](#)

17. [EU’s classification project for sustainable activities still a mess](#)
18. [Now Available: The “ESG Engagement Guidebook – 56 Pro Tips!”](#)
19. [Practicing “pragmatic purposefulness” in your ESG career](#)
20. [Investment motivations are being ignored in ESG](#)
21. [S&P 500 proxy disclosures show governance board committees tend to oversee ESG](#)
22. [The elephant in the room: “The ESG Contradiction”](#)
23. [Status of SEC’s proposed rules for more climate disclosure](#)

We have posted [25 panels for the “ESG Workshop Conference”](#) - available on-demand right now, for free.

We have posted [27 panels for the “In-House Institute Conference”](#) - available on-demand right now, for free.

The Random...

Zippy Point is Free? Um, What’s the Hitch?

One of my favorite moments in talking to folks about my plans to launch Zippy Point was when one friend abruptly stopped me when I explained the platform would be populated with instructional videos, available for free. He blurted out, “Free? What’s the hitch?”

I’d been so used to the notion that all the content was complimentary – dutifully plowing ahead for several months – that I hadn’t considered an answer to the question in some time. Frankly, I was at a loss for words, other than to softly say “there is no hitch.”

That’s because there is no hitch. My motivation for launching Zippy Point was to give back to the community. To educate the next generation. To keep our community united in tough times. To not price out those that can’t afford the alternatives that have become way too expensive in my humble opinion.

Of course, having said all that, I am relying on the generosity of the community to donate to the cause if they find my content of value. So I can buy health care for my family, so I can recoup my operational costs.

You’ll see my recommended levels of support on my [“Pay-What-You-Can” page](#) are a fraction of what other providers are charging. If you don’t see what you need, please do drop me a line: broc@zippypoint.com. Thank you for being a part of the community – and here’s [my 2-minute video](#) explaining this same concept. And since all the content on ZippyPoint.com is complimentary, please [“Pay-What-You-Can”](#) to help keep this fine platform alive & well...

How to Best Use Zippy Point

Here’s a [short video](#) explaining how to best use “Zippy Point.” There are more than 570 Vid-Guides dealing with corporate & securities law, corporate governance, E&S issues and more – see the list of Vid-Guides spread throughout these categories:

- [Corporate Governance](#)
- [Proxy Season](#)
- [Executive Pay](#)
- [’34 Act/Other](#)
- [’33 Act/Deals](#)
- [Sustainability/E&S](#)
- [Career Advice](#)
- [Fun Party](#)

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